

Chartered Institute of Management Accountants

[www.CIMAglobal.com](http://www.CIMAglobal.com)

**Simon Parker**  
Chairman CIMA Switzerland

# What is CIMA ?



- Professional Body
  - Chartered Institute of Management Accountants
  - Exams & professional standards
  - Network & guidance throughout the career

## Mission Statement

To be the first choice for employers in the qualification and development of professional accountants in business.

**90,000 +**  
**students world wide**

**70,000 +**  
**members world wide**

# CIMA opens career doors

The CIMA logo is located in the top right corner of the slide. It consists of the letters 'CIMA' in a white, sans-serif font, set against a solid orange rectangular background.

## An internationally recognised qualification

- Management accountant
- Information analyst
- Financial controller
- Finance director
- Internal / external audit
- Management consultant
- Project manager
- IT Director
- CFO
- CEO

*'I did the CIMA qualification and I'd take people from CIMA anytime. They're basically business people with a finance orientation, not just accountants.'*

*Andrew Higginson, Finance Director, Tesco*

CIMA GIVES YOU MORE CAREER OPTIONS

# Examples of Employers in Switzerland

CIMA

## Swiss Employers include

Nestlé, ABB, UBS, Swiss Re, Credit Suisse, Syngenta, Novartis, Roche, SGS, Tetra Laval, Serono, Danzas, Ciba SC, Givaudan, Holcim, Oracle, Cargill, Procter and Gamble, Adecco, EA Games, IJ Martin, DuPont, Caterpillar, Hewlett-Packard, DOW, Lloyds TSB, Reuters, BAT, HSBC, Merrill Lynch, KPMG, E&Y, PwC, more...

## International org employers include:

ILO, WHO, IOM, BIS, IATA, SITA, EBU

# Structure of the CIMA qualification

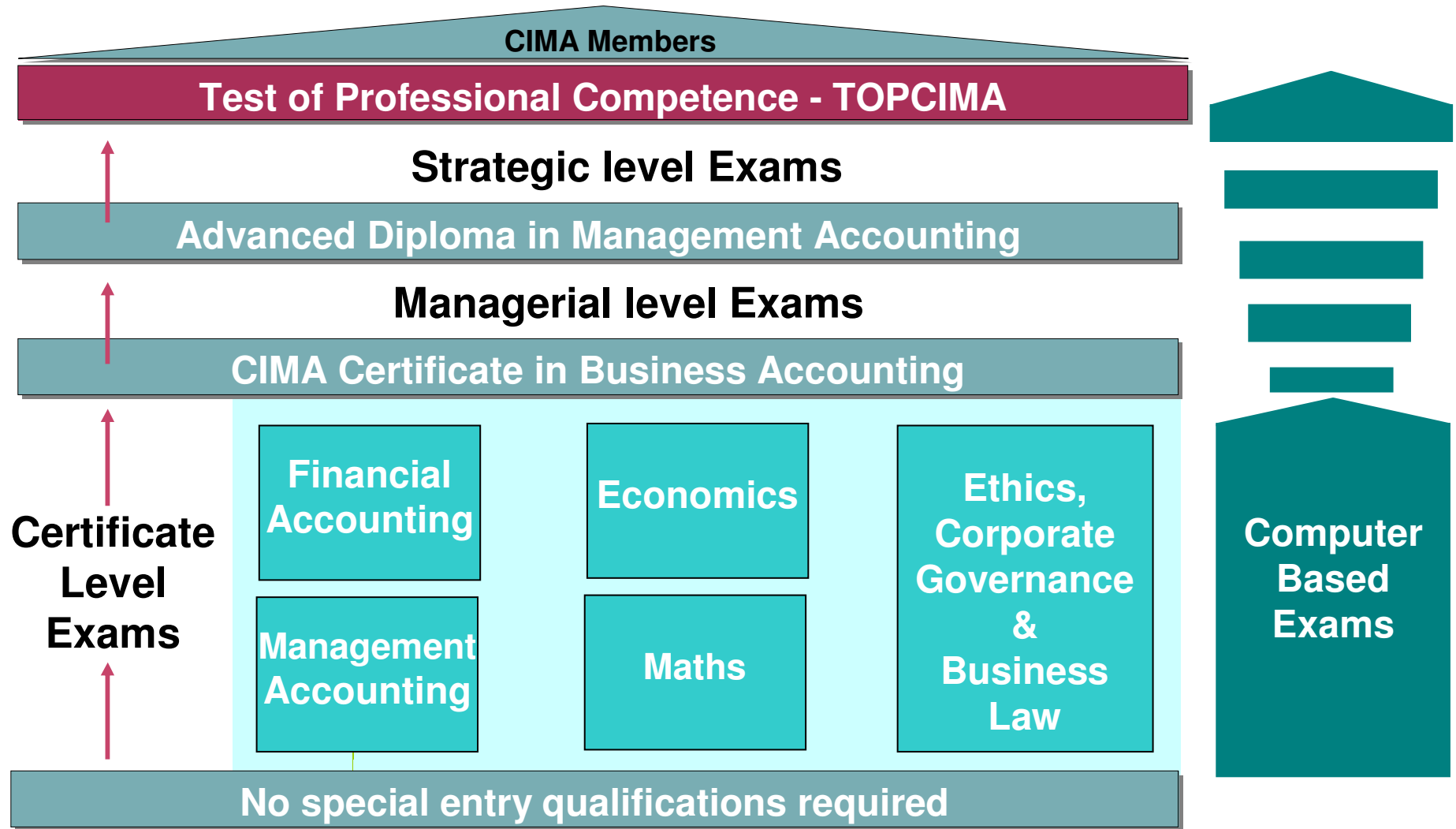
CIMA

- 1) Certificate in Business Accounting
- 2) Advanced Diploma in Management Accounting
- 3) Strategy exams and test of professional competence leading to CIMA membership  
(requires 3 years relevant experience)

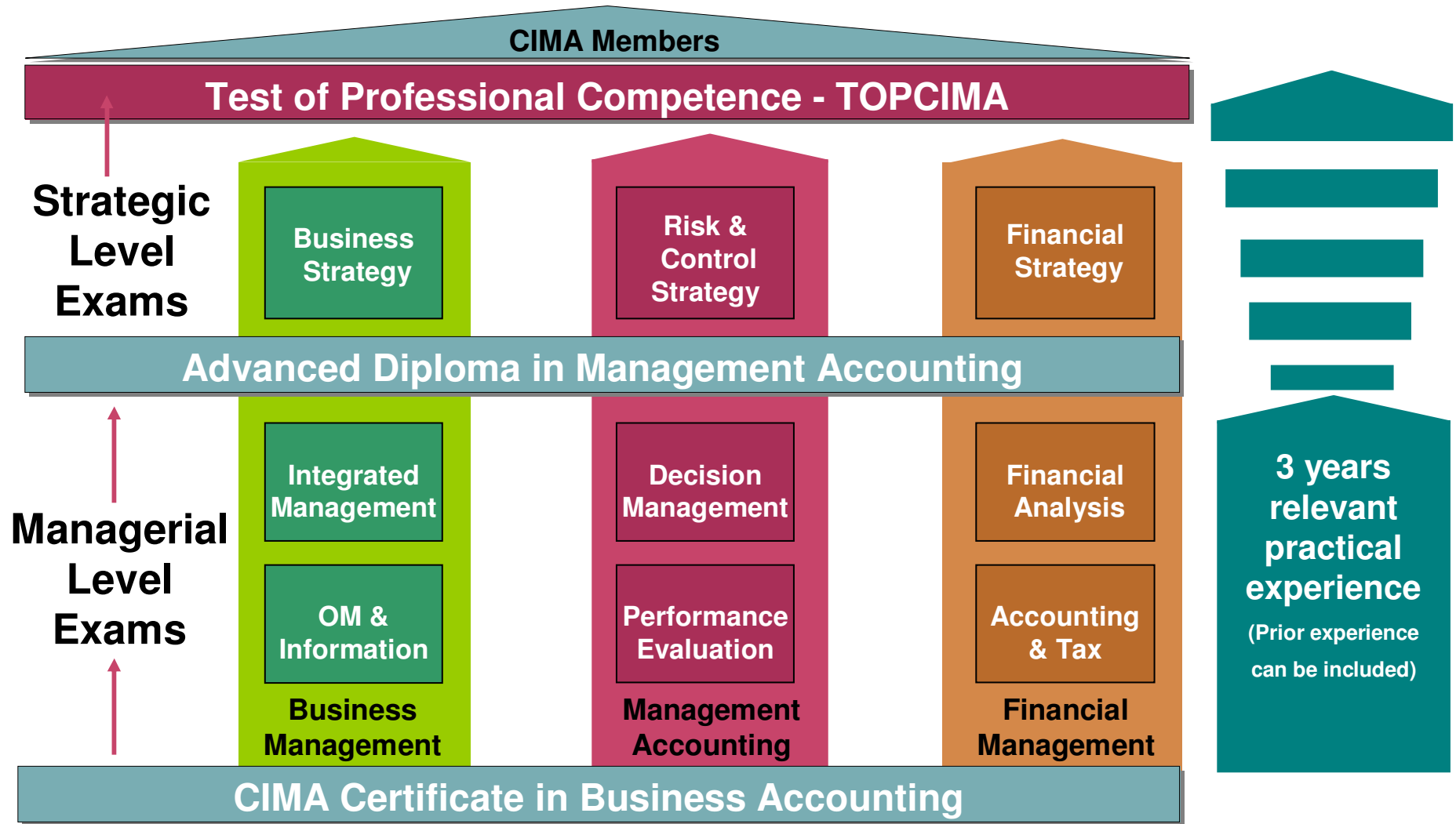
*'The great thing about CIMA is that you get certificates and diplomas as you progress with the qualification.'*

**Marina Ring. Compliance Manager, EA Games; Geneva.**

# Certificate Level



# Management & Strategy Levels



# Exemptions from Swiss Diplôme & Brevet



# Prices for Studying with CIMA

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## **Study guides available directly from CIMA**

These training guides are written by the examiners and take students from the very basics through to full exam practice. 15 exams at approx 200.- per paper comprising 100.- exam fee and 100.- materials. ***Using this route, the full CIMA qualification can cost as little as CHF 3,000.-***

Ref: [www.cimapublishing.com](http://www.cimapublishing.com)

## **E-Learning directly from CIMA**

For students wishing more support CIMA is developing eLearning courses. These are already available for the Strategy Level exams and will be available for the managerial level as from Summer 2008. Costs approx CHF 300.- per paper.

Ref: <http://www.cimastudy.com/>

# Other Training Providers



## Distance Learning

There are a variety of training providers who work with CIMA. The cost of distance learning courses is typically about CHF 300-400.- which would be on top of the CIMA exam fees. **[15 exams at approx 500.- per exam = CHF 7,500].**

Ref: **Full list of training providers** [www.cimaglobal.com/colleges](http://www.cimaglobal.com/colleges)

Ref: **FTC Kaplan** <http://www.kaplanfinancial.co.uk/Default.aspx?tabid=163>

Ref: **BPP** <http://www.bpp.com/cima/distance-learning/>

## Residential Revision Courses UK

For students wishing more support it is easy to book revision courses that provide classroom based tuition in the UK. This is more commonly needed for the more advanced exam papers. Cost vary and travel / accommodation costs would also have to be taken into account.

# Further information

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