

INTERNATIONAL FINANCIAL MANAGEMENT ASSOCIATION SUISSE ROMANDE
Geneva Switzerland <http://www.ifma-geneva.org>

IFMA in conjunction with CIMA, are pleased to inform you of a full day workshop:

Financial Management in Turbulent Times

28th April 2009 from 8:00 until 17.15

SWISSOTEL METROPOLE HOTEL, 34 Quai du Général Guisan, Geneva.

The event qualifies for **CPE** credits. Programme attached.

This one-day workshop enables financial managers to focus on the most valuable tasks in business during the downturn. Understand the background to the current economic climate, likely future events and how they will impact upon business and grasp what actions finance departments can take to benefit the business as a whole, and what opportunities are created by the downturn.

Tim Luscombe

Tim Luscombe, Associate Member of the Chartered Institute of Management Accountants (ACMA), management consultant & speaker, presenter of seminars, workshops and training courses on financial management, corporate strategy and the financial challenges faced by organisations during both upswings and downswings in the economy. With a background in financial and general management in industries from manufacturing to oil & gas distribution, Tim has the ability to distil complex situations and explain them in everyday plain English.

Who will benefit

- Finance managers responsible for teams or departments
- Finance professionals wanting to add value and assist in their organisations' strategic decision-making
- Business advisors providing financial services to corporations

What you will gain

- Understanding of the background to the current economic climate, likely future events and how they will impact on business.
- A toolkit of actions that finance professionals can take to benefit their business as a whole
- View of opportunities created by downturn for smart organisations.
- Working capital management;
- Asset management,
- Forecasting and planning in a down turn.

Admittance is by registration only and limited to 25, first come first served.

Please register by email by **22nd April** to signup.ifma@gmail.com.

The event costs CHF 700; CHF 600 for IFMA Members. Payment in advance should be received by **22nd April**, failing which we will open the reservation to people on the waiting list.

Please make payments to Banque Cantonal de Genève 1211 Genève 2, clearing 788 or CCP 12-1-2, en faveur de Z 3273.98.65, IBAN CH8200788000Z32739865, IFMA c/o L Lofgren, 4b, chemin de Bassy, 1247 Anières; alternatively request a payment slip from signup.ifma@gmail.com.

We look forward to seeing you on 28th April – the IFMA Committee

Cancellation policy: Cancellations before 22nd April 2009 will not be billed. Cancellations after this date will be billed, unless a replacement is sent



**CIMA Mastercourses in-company for IFMA, Switzerland
Financial Management in Turbulent Times - 28th April 2009**

Programme Outline	Start
Registration & coffee	8.15
Speaker Introductions & Logistics	8.25
Setting the Scene A brief background on the causes of the Credit Crunch with background and timeline. Impact on the Banking & financial sector <ul style="list-style-type: none"> • Structures • Exposure • Latest actions • Government bail-outs • Quantitative easing • What might happen next? 	8.30
Interactive Session: What's happening in your world <ul style="list-style-type: none"> • Economic impact – region by region • Sector Impact – industry by industry • Implications for your business Audience participation is actively encouraged for this session with delegates welcome to share and discuss examples of their experiences.	9.00
<p align="center">Where Financial Managers can best add value</p> <ul style="list-style-type: none"> • Planning and Forecasting • Cost control measures & actions • Forecasting cash & managing liquidity • Cash flow management – fundamentals • Working capital management: -Inventory & supply chain financial management -Receivables – a programme for better collections & better customer relations -Payables & supplier relationship management 	10.15
Lunch	12.45
Where Financial Managers can best add value (continued) <ul style="list-style-type: none"> • Generating cash & sweating the assets – balance sheet management, alternative funding sources. • Effective financial management – communications 	14.15
Managing risk <ul style="list-style-type: none"> • Currency movements & forex risk management • Contractual Liabilities & compliance • Off Balance Sheet Risks • Banking Covenants & limitations – reviewing headroom 	14.50
Coffee	15.50
Finding and dealing with problems <ul style="list-style-type: none"> • War stories / Audit relationships • External Disclosure • Internal Disclosure • Knowledge versus legal proof – Grey Areas 	16.05
It's not all doom and gloom <ul style="list-style-type: none"> • Financial managers strategic impact on the business • Opportunities for smart companies & solid operators 	16.35
Summary & close of course	17.05

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